

# South Australia Welcomes the World Lawn Bowls Community in 2012

## Essential Australia – Take a closer look

Regarded as a state of contrasts, South Australia is Australia's third largest state and borders all the other mainland states. Its size, together with its dramatic variations in landscape and climate, means there is a huge choice of unique experiences and unforgettable adventures to be enjoyed. Adelaide, South Australia's gracious capital city is the gateway to this incredible variety of activities. From unspoilt nature and wildlife, the legendary outback and world class food and wine, to rugged mountain ranges, pristine coastline and beautiful Mediterranean climate.

### Adelaide

A city of natural beauty and simple elegance, Adelaide has an idyllic setting between the Mount Lofty Ranges and the peaceful waters of Gulf St Vincent. A city surrounded by extensive parklands, Adelaide is laid out on a well planned square mile grid with wide streets lined with both modern and fine old buildings. Adelaide is by any standards a friendly, safe city and is filled with lively cafes and restaurants that reflect the huge diversity of ethnic communities and provide some of the best value and quality food and service in Australia.

### Nature and Wildlife

South Australia's diverse landscapes make it a very special destination for anyone with a passion for nature and wildlife. The third largest island off of the coast of Australia, Kangaroo Island is a nature lover's paradise, with over 30% of the island comprised of National Parks. Accessible by ferry or air, many species of flora and fauna extinct on the mainland have been preserved here due to the island being protected from destructive outside forces. Particularly famous for its koalas, penguins, sea lions, echidnas and a unique breed of kangaroo, no visit to South Australia is complete without a couple of days on Kangaroo Island.

### A World of Wine

South Australia truly is the heart of the Australian wine industry and produces 70% of all Australian wine exports. There are 17 official wine regions and over 270 cellar doors, the majority of them no more than a 90 minute drive from Adelaide. The Barossa, Clare Valley, McLaren Vale, Adelaide Hills and Coonawarra are an integral part of global wine vocabulary.

### The Outback and Flinders Ranges

The Outback begins amid the grandeur of the Flinders Ranges, just a comfortable five-hour drive, or a one-hour flight, north of Adelaide. The landscape of the Flinders Ranges, one of the oldest on earth, is dominated by sharply rising ridges and peaks, tree-lined gorges, creeks and red soil. The focal point of the Flinders Ranges, and certainly South Australia's best-known natural landmark, is Wilpena Pound, a natural amphitheatre of mammoth proportions where visitors can bushwalk, take a thrilling scenic flight or 4WD safari.

### Getting around

Adelaide is easy to get to know and love with most major features within 20 minutes of the city centre. The city's buses, trains and trams are reliable with two free buses operate in and around the city centre. Kangaroo Island is a mere 20 minute scenic flight from Adelaide, the Eyre Peninsula 45 minute flight, and the famous winelands just under an hour's drive thereby making every experience possible and accessible for visitors to the State.

## 10 things Not To Miss

### KANGAROO ISLAND

1

Kangaroo Island is the best place on the continent to see the widest range of native animals in their natural habitat including kangaroos, koalas, seals, penguins, wallabies, echidna and duckbilled platypus.

### MAKE YOUR OWN BLEND, BAROSSA VALLEY

2

An easy 45 minute drive from Adelaide will bring you to the famous wine region of the Barossa Valley, dotted with vineyards and boutique cellar doors. A highlight of any day trip to the Barossa wine region is Penfolds 'Make Your Own Blend'.

### HOT AIR BALLOONING OVER THE FLINDERS RANGES

3

Enjoy the stunning beauty and tranquillity of the Australian Outback from a Hot Air Balloon over Wilpena Pound. Spend a few days exploring the best nature and wildlife experiences this region has to offer – you won't be disappointed.

### SWIMMING WITH SEA LIONS & DOLPHINS ON THE EYRE PENINSULA

4

Baird Bay on the Eyre Peninsula is the perfect location to swim with sea lions and dolphins. Alternatively, Point Labbatt has fine views of sea lions playing in off shore waters.

### DISCOVER THE UNDERGROUND TOWN OF COOBER PEDY

5

Discover the unusual underground Outback opal mining town where 80% of the world's opals are produced.

### SELF DRIVE THE ADELAIDE TO MELBOURNE TOURING ROUTE

6

The Limestone Coast incorporates part of the Adelaide to Melbourne Touring Route which in turn includes the Great Ocean Road.

### FESTIVALS, CULTURE AND EVENTS

7

Adelaide lives up to its reputation as a destination rich in arts and culture by staging around 200 concerts each year, together with numerous dance and theatrical performances and international cultural and music festivals.

### ADELAIDE HILLS

8

Get up close and personal with Australian wildlife – have your photo taken with a koala at Cleland Wildlife Park.

### COORONG NATIONAL PARK

9

Discover this haven for birdlife, with over 230 species of birds. Explore the picturesque scenery by boat or 4WD.

### CRUISE THE MIGHTY MURRAY RIVER

10

One of the 4th largest river systems in the world, cruise down the river on a paddle wheeler or luxury houseboat.



Close encounters with Australian wildlife, Kangaroo Island



Barossa Valley



Dolphin watching



Hot-air balloon flight in the Flinders Ranges



Seal Bay on Kangaroo Island



The vibrant city of Adelaide